Smalll and Medium Enterprise Development Project
in Tra Vinh Province

NEWSLETTER

December 2022

HIGH-
-LIGHTS

Visit of Canadian Ambassador

Startup Day of Tra Vinh Province

Master plan on marine economic development in Tra Vinh province

SME Tra Vinh 2022 by numbers

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Canadian Ambassador to Vietnam visits enterprises participating in SME Tra Vinh Project

During the two days of December 8 and 9, 2022, Mr. Shawn Steil, Ambassador Extraordinary and Plenipotentiary of Canada to Vietnam paid a visit to Tra Vinh province.

Business Incubator

When visiting the Business Incubator, Ambassador Shawn Steil was introduced to the initial results of the Incubator while being supported by SME Tra Vinh Project.

Sokfarm

Ambassador Shawn Steil and colleagues at the Canadian Embassy to Vietnam visited Tra Vinh Farm Co., Ltd (Sokfarm). Ms. Thach Thi Chal Thi - Founder of Sokfarm expressed her appreciation for the support of equipment and machinery from the Canadian Donor through SME Support Program of SME Tra Vinh Project. The fund helped create a solid foundation for the enterprise in the first stage of development as well as the support of the Project in the next phase.

Tra Bac JSC

At Tra Bac enterprise, Ambassador Shawn Steil highly appreciated Tra Bac's participation in the consuming linkage of the coconut value chain as well as the export potential of coconut products.

Startup Day 2022 of Tra Vinh Province

With the theme "Digital transformation in enterprises, promoting linkages and development", Tra Vinh province's Startup Day 2022 attracted nearly 600 participants who are entrepreneurs, experts, organizations and individuals inside and outside the province having interest in the field of startup and digital transformation.

In addition, visitors can visit the exhibition space of digital transformation, specialty products, OCOP products and start-up products of the province.

2022

At this event, the speakers shared many digital transformation models in agriculture, of local products and information on the digital transformation human resources of the province.

2018

2019

2020

SME Tra Vinh has been the initiator and companion of the Startup Day of Tra Vinh Province since 2018, Startup Day has become an annual and most interested startup event of Tra Vinh province. 2022 is the first year that the Project officially transfers the organization of Startup Day to the Department of Planning and Investment of Tra Vinh province.

Master Plan on Marine Economic Development in Tra Vinh province

The master plan on marine economic development in Tra Vinh province towards 2030 was approved by People's Committee of Tra Vinh on December 12, 2022 under Decision No. 2378/QD-UBND. This master plan was developed by the Department of Planning and Investment with the support from SME Tra Vinh Project in order to attract investment and develop the quality of enterprises according to the SME development plan in the period of 2021-2025.

Launching Workshop for the Master Plan on Marine Economic Development

On December 26, 2022, a workshop to implement the marine economic development master plan of Tra Vinh province was held with the participation of about 70 delegates from departments, agencies, People's Committees of districts, towns, city and communes. The workshop aims to widely deploy the contents of the master plan to relevant units and localities for implementation.

Main Content of the Master Plan on Marine Economic Development

Objective

Exploiting the potential and advantages of Tra Vinh to turn Tra Vinh into a key province for marine economic development of the Mekong Delta by 2030

Content

- Renewable energy development
- Industrial and urban development by the sea
- Aquaculture, processing and fishing
- Marine tourism development
- Infrastructure and logistics improvement
- Human resource development
- Considerations of marine economic development and national defense security, environmental protection and climate change adaptation

Budget

VND 90,740 billion to implement 150 projects

SME Tra Vinh 2022 by numbers

02

new policies developed

518

new enterprises

42%

percentage of women participating in project activities

Institutionalization

- Strategy to upgrade coconut value chain in Tra Vinh province from 2022 to 2025
- Master plan on Tra Vinh province's marine economic development towards 2030

increased more than 150 new enterprises compared to 2021

16 MoU signed in trade promotion activities

813

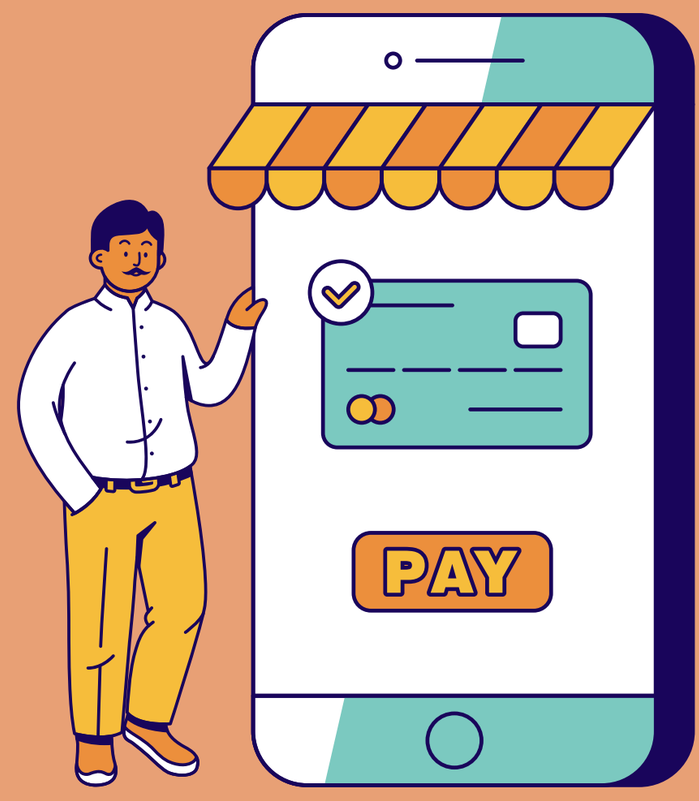
ha of organic coconut in comsuming linkages

276

people trained in the maintenance of SSIs in the coconut and tourism value chain

26

SMEs supported to participate in e-commerce



SME Tra Vinh 2022 by numbers (cont.)

02

digital databases

- Business solution support Center Portal (BSSC)
- Traceability portal off products/goods of Tra Vinh province

500.000

traceability stamps

supported 23 SMEs

>2.000

participants in startup activities (seminars, workshop, training, information dissemination sessions, events, ...)

16

mentors trained to support women in starting a business

44

enterprises participating in awareness raising activities on digital transformation

270

women trained in entrepreneurship

PMU of SME Tra Vinh Project would like to express our sincere thanks to the Canadian Donor, partners and enterprises for their cooperation and support over the past year.

Wishing the new year to be filled with success and prosperity for you. We are looking for your accompany in the new year.